

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

**FIRST SEMESTER – November 2009**

**BU 1501 - BUSINESS ENVIRONMENT**

Date & Time: 12/11/2009 / 1:00 - 4:00 Dept. No.

Max. : 100 Marks

**PART – A**

**Answer ALL Questions**

**(10 x 2 = 20 marks)**

1. Define Capitalism.
2. What is Consumerism?
3. What are restrictive trade practices?
4. State any two business goals.
5. Define 'Business'.
6. What is Air Pollution?
7. What is a Trade Cycle?
8. Write a note on 'Constitutional Environment'.
9. What do you mean by 'Political Environment'?
10. Give any two examples of Unethical Business Practices.

**PART – B**

**Answer any FIVE Questions.**

**(5 x 8 = 40 marks)**

11. What are the important rights of a Consumer?
12. Explain the term 'Mixed Economy'?
13. State the functions of WTO.
14. Explain the various forms of FDI.
15. Write a note on Socialism.
16. Discuss briefly external factors that have an impact on business.
17. Detail the features of the Consumer Protection Act, 1986.
18. What are the Objectives of GATT?

**PART – C**

**Answer any TWO Questions**

**(2 x 20 = 40 marks)**

19. Critically examine the impact of globalization on the Indian Economy.
20. Explain SWOT Analysis with a suitable example.
21. Discuss the various dimensions of the social responsibility of Business.

